

SEBASTIAN THE BOOKWORM REVEALS...

The Secret to Making Your Summer Reading Program Incredibly Fun AND Exciting!

Who else wants a quality program that will fit into your budget, is SUPER Easy to book AND will have your kids telling their parents how COOL reading is!!!

**Plus Save \$\$\$\$\$ If You Book By February 29, 2012
SEBASTIAN THE BOOKWORM HAS A WAY OF MAKING \$\$\$ DISAPPEAR**



Dear Summer Reading Coordinator,

It's tough getting kids fired up about reading every summer isn't it? Wouldn't you love to have an easy program that we'll get kids excited about reading?

Thank-you for your wonderful performance today. Your upbeat style, magic skill, and impressive rapport with the audience certainly made your show a total success. It was quite obvious that the children loved every minute of it. Certainly, word of your talent will travel quickly and you will be getting queries about future bookings. Thank-you again for sharing your talents with us.
-Wendy Woodfill, Minnetonka Library, Summer Reading Program



How about a program that appeals to all ages AND is appropriate for everyone? Finally, a SUPER FUN COMEDY MAGIC SHOW with a Reading theme that kids LOVE.

Brian has been appearing as a reading magician in Hennepin County Libraries for many years. He combines a mix of simple and sophisticated tricks with a humorous approach that kids enjoy. One of our librarians commented...This man is personable, good with the kids, goes with the flow. Rated outstanding on audience reaction!"

-Eileen Cavanaugh, Hennepin County Libraries

Wouldn't you love to have the kids run to their parents and rave about how cool your library is?

ARE YOU READY? →

On behalf of the library patrons, staff and other assorted "Muggles", I want to thank-you for your terrific performance on Saturday! You were the perfect finale to our "Harry Potter Happening"! I so appreciate how you incorporated the Harry Potter theme throughout your performance. Everyone was enchanted and entertained!

-Kathleen Ahern, Buckham Memorial Library, Children's Librarian

It gives me great pleasure to recommend Brian Richards. Brian's appearance was one of the highlights of our year. He is able to combine the elements of magic and humor with an easy going manner that presents magic to even the youngest in a delightful, non-threatening performance.

For a program of wholesome, fun-filled entertainment, I highly recommend Brian Richards to your group!

Gretchen Studenski, Hastings Library.



How about a show that holds their attention by getting **everyone involved?**



"I heartily recommend a program featuring Brian Richards. He exhibits positive enthusiasm and has great rapport with the audience. He had many volunteers to help him in his performance. The children were delighted! And the adults as well!"

-Pat Schmidt, St Boni Library, Summer Reading Program

A show that features things like a **bookworm**, **Frankenstien**, and a **goofy invention?**
The kids will be screaming with laughter....because it's humor at their level...with the message that **KIDS WHO READ "R" COOL!**

"Brian Richards performed at Rockford Road Library, his 'Kids Who Read R COOL' program drew a capacity crowd of 140. I also had requests for a repeat program from those I had to refuse admittance.

Brian had great rapport with his audience, and performs magic tricks with considerable skill. His crowd control techniques were also greatly appreciated."

-Jaunita Foster, Rockford Road Library, Summer Reading Program

MORE →

Well look at all the FUN things in store for the attendees of your Summer Reading Program when you host Minnesota's most kid experienced magician, **BRIAN RICHARDS!!!...**

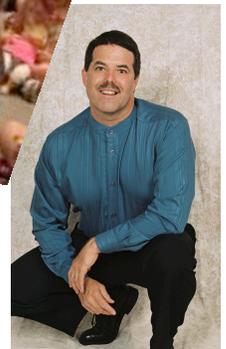
1 **Comedy!!!** You'll be thrilled as you hear the kids laugh and see all the smiles during my motivational but very funny program.

2 **More Audience Participation Than You Can Shake a Stick At!** Many many of the children get to come up and participate in the show! Everyone feels as though they get to help, as we all yell magic words, and actually make the magic happen.

3 **Reading FUN...** This isn't my regular magic show done in the summer, it's a special customized show about reading!

4 **Unbelievable Magic & Juggling!** Even after you see this, you won't believe it. You will be left scratching your head and massaging your aching sides from laughing so much!

5 **Free Giveaway for ALL the Kids!** At the end of the program I pay all my audience members big money. These huge 100 dollar bills are cool and teach the kids 4 great magic tricks that they can do at home.



All this and more from your favorite magician, Brian Richards....



"Brian Richards has appeared at the Burnhaven library annually since 1992! His magic tricks are impressive and professionally done. He really inspires his young fans. He repeatedly plugs books and the use of the library. Brian is always early for his performances and does extra little courtesies like calling the day before the program and writing thank-you notes to the librarians. He is one of the easiest performers I have worked with. I would heartily recommend his magic shows for all ages and all kinds of groups!"

-Maureen Cuddigan, Dakota County Libraries

**OVER.
PLEASE** →

“Brain Richards performed at one of our summer programs. He not only gave an excellent entertaining show, but had great crowd control as well. We would not hesitate to use him again and again!”

-Lois Anderson, Oxboro Library, Summer Reading coordinator

“Enjoyed your performance her at Landmark Center very much! Felt fortunate to have you here as our Halloween show. Adults and children all gave me great feedback, and especially enjoyed your interactions with the kids....THANKS!

Kathleen, Special Event Coordinator, LANDMARK CENTER

It’s a difficult task to find a program of this quality that will fit into your budget!....

How To Save Big \$\$\$ And Bring This Fabulous Show To Your Event.....

If you book the show before February 29, 2012 you can save seventy dollars off the regular price! I offer a 30 minute program for \$295, but that’s before the early bird discount of \$70.00.

**“Of course we want you to come to our library this year
Brian!- So How Do We Save 70 bucks?”**

With your early bird discount get the entire 40 minute show for only **\$225.00!!**

Remember, you don’t have to have the show by February 29th, only book your date by then. Why am I giving you such a discount?

Simple; I’d much rather concentrate on performing the shows than booking them. Last year I did over 75 programs during the months of June - August. I anticipate this summer to be even busier and I am setting a limit to how many shows I will do.

I am simply giving you an incentive to book early. It makes both of our lives easier and you save some money! Remember also; I also offer a multiple show discount so if your library system books multiple shows the cost will be less than \$225, it could go as low as \$195 a show! **I do have a travel fee but this may be waived if you book more than 4 shows!**

**“Finally, a program that is so easy to book that it
Is only a quick phone call or email away!!”**

“It is evident to our staff that you put a lot of hard work into preparing for your performances. All who worked at and attended the event were very entertained and pleased with your professionalism. The children are still asking when we will be having you back.”

-Victor Mister Director, St. Paul Parks & Recreation

How to bring this exciting and fun program to your event this year.....

Simply pick up the phone and call me. We can discuss your program in detail. You can ask any questions you have. In fact, I'd really appreciate you calling and letting me know what you think. I'm not going to try to "sell" you, so you can relax - no pressure - I'm here to answer your questions and help you make your Summer Reading Event UNFORGETTABLE!!

I look forward to hearing from you:

763-424-3487

Or e-mail:

magic@4aceproductions.com

Thanks,

Brian Richards

Brian Richards, P.M.
(**AND SEBASTIAN THE MAGIC BOOKWORM!**)



**CALL TODAY
BEFORE WE
DISAPPEAR!**

P.S. What my clients say about my show is MUCH more important than what I say. Please read the following "review" of my show and realize that I'll get great results like this for you too...

"Everyone involved with Arts in the Parks loves your show and enjoys working with you. More importantly, our audiences always enjoy your show. Once again, thank you for your wonderful performance, and we look forward to working with you again soon!

-Jerrod Nelson, Bloomington Parks & Recreation

I would highly recommend the Magic of Brian Richards for your next event. He will have everyone laughing, enjoying themselves, and wondering, 'How did he do that?'. It is all a part of his MAGIC!"

-Amy King, Kinship of Greater Minneapolis

“A Few More Good Reasons To Have

Brian Richards Over For Your Event”

Our program is composed of children in Kindergarten through 4th grade and Brian performs brilliantly for all the age levels simultaneously. He maintains the interest and excitement of the older children while dazzling and entertaining the younger children. Brian recently performed his show on “conflict resolution” at our center and we were very impressed! He initially stated the main concepts he wanted the children to learn, reinforced those concepts during the show, and reviewed those concepts at the show's conclusion. The children learned some valuable skills in a safe and objective environment—and they had a GREAT time! I know we will be having Brian back again and again—He's fantastic!

-Dianne Sorensen, Orono Public Schools

“Brian is very easy to work with, his cost is very reasonable and best yet, he connects to both staff and students. I highly recommend Brian Richards!
**-Marilyn Miedaner,
Edgewood Elementary**”

If I were to judge your skills by the reactions on the faces of the kids in our program, I would say you are a truly talented person. It was a JOY to see them so attentive and intrigued!

**-Liz Bursack Lino Lakes
Supervisor**

This is an entertaining show that kids of any age will LOVE - Brian Richards magic speaks to everyone!

**-Anita, Highland
MacGrover Family Center**

I have hired several magicians for our programs but Brian Richards seems to stand out when it comes to entertaining and captivating an audience of school-age children.
-Brian Thuesen, Kids Connection, Lead Teacher

The magic of Brian Richards is that he can accommodate any situation and entertain all ages with his talent and great audience rapport. I highly recommend hiring Brian of 4 Ace Productions for your next special event, he will more than meet your expectations.

At the drop of magic hat Brian turned himself into a pirate for our Halloween theme at Wood Lake and was well received by all. I have no hesitation whatsoever recommending this nice and very professional magician/entertainer. Thanks Brian...YOU ROCK!

-Karen Shragg, Manager, Wood Lake Nature Center