



The one thing you need to create a “Bully FREE” climate at your school, is a vigilant group of adults who work as a team to keep your school SAFE!

Ok, ok, I admit the answer above, may be a little disappointing, but the truth of the matter is... there is no **one thing** to create a bully free environment! What is required are many, many, dedicated individuals & strategies that when combined form a strong defense against bullying. This report contains **10** ideas and strategies to help schools put together an overall plan for the 2017-18 school year.

My name is Brian Richards and I am a full time school assembly presenter and I share a program called, “Bulldoze the Bully”. But let’s get right to it and talk about 10 key steps to create a “bully FREE” climate at your school.

**#1**

Start parental and school awareness with a monthly Newsletter about the issue of bullying and its prevention! For a sample of such a newsletter check out Minnesota’s own PACER Kids Against Bullying: [CLICK HERE.](#)

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**#2**

Distribute a survey/questionnaire on the subject during the summer to get input from parents. For a sample questionnaire: [CLICK HERE.](#)

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**#3**

Stepping up **volunteer supervision** especially at recess and lunch times (these are prime times for bullying concerns).

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**#4**

Role playing opportunities or skits for kids to act out and there allowing for responses and solutions! Free Spirit publishing has 10 scenarios ready to go: [Bullying Scenarios](#)

Would you like a skit that is already done for you:  
[YAC DOWNLOAD](#)



Pulling Together to STOP Bullying...what about a huge tug of war with your school body to promote the end of bullying in your school (this idea comes from WCCO and their campaign to pull together the cities of St. Paul & Minneapolis).

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Get your student council involved (Don't have a student council? Maybe now is a good time to form one to help in forming a bully free climate at school). Not sure what this council will do? Click the link below for a PDF booklet for student councils from the center of behavioral research: [STUDENT COUNCIL BOOKLET](#)

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Develop a school wide system for Anonymous Reporting of Bullying. If you are interested in an online system you could try Google Voice for a step by step explanation: [CLICK HERE](#)

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Object lesson at a student rally! I actually use this in my show "BullDoze the BULLY!". It's a great object lesson and all it requires is a piece of paper [WATCH THE VIDEO...](#)

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Keeping up with technology why not play some effective YouTube videos on bullying...these get through to kids whether they'll admit it or not!! -Check out this one [CLICK HERE](#)

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In an article from Just Say YES (Youth Equipped to Succeed) they share 8 steps to a healthier classroom culture. #1 Promote Heroism - This can be done by praising and rewarding a student who does report seeing bullying or standing up against a bully. Hang posters and flyers around the classrooms to promote the message that students can be heroes by standing up for their fellow classmates. ***And finally, bring in an assembly speaker/motivator to embolden bystanders to do the right thing.***

For those interested in the full article by Just Say YES [READ HERE.](#)

**My program BULLDOZE THE BULLY offers a fresh perspective focusing on three main points: Confidence is your best defense, Take**

**a Stand...Don't Join In, and Silence is not Golden tell a trusted adult! In my assembly program I use magic, humor, and audience participation to bring home those very important concepts in a FUN way that kids remember! In addition to this report I have also attached a one-sheet description of "Bulldoze the Bully".**

Well those are 10 great ideas to help structure a BULLY FREE climate at your school. But if you want more don't worry I have also included a list of more great resources that you can find on the web for FREE...something every school can appreciate:

*Resources to Fight Bullying and Harassment at School* (**EDUTOPIA**)

[CLICK HERE](#)

*Anti-Bullying Resources* (**TEACHING TOLERANCE**)

[CLICK HERE](#)

*National Bullying Prevention Center* (**PACER.ORG**)

[CLICK HERE](#)

*Teacher Tools To Stop Bullying* (**STOPBULLYING.GOV**)

[CLICK HERE](#)

*Bully FREE: It starts with ME!* (**NATIONAL EDUCATION ASSOCIATION**)

[CLICK HERE](#)

*Anti-Bullying Worksheets & Activities* (**SUPER TEACHER WORKSHEETS**)

[CLICK HERE](#)

*Cyberbullying: What teachers can do* (**SCHOLASTIC**)

[CLICK HERE](#)